

NEW ROAD TRIP PACKAGE AT THE RANCH AT LAGUNA BEACH

Fall/Winter Getaway Offer Includes Pre-Loaded Gas Card, Curated Spotify Playlist, Car-Friendly Sendoff Snack Boxes, Waived Resort Fee, and Quintessential SoCal Weather



www.theranchlb.com

Laguna Beach, CA, October 22, 2020 – The Ranch at Laguna Beach announced today a new CA-1 Road Trip Package geared toward travelers who are packing up and hitting the highway for fall and winter getaways. The new offer includes a \$25 gas card, a car-friendly farewell snack box, road trip playlist, waived resort fee, and accommodations at the wide open 87-acre property hidden just off Pacific Coast Highway (CA-1) in Laguna Beach.

According to AAA data, 67% of Americans are planning to take a trip before the end of the year. Eighty percent of those journeys are expected to be road trips, as travelers set out to reunite with family and friends for the holidays. This trend follows a busy summer for road trip travel, which saw 44% of Americans trading airplanes for automobiles for summer vacations.

Set on 87 acres of wide-open canyon space in picturesque Laguna Beach, The Ranch at Laguna Beach offers guests a taste of Southern California at its finest, with crisp sunshine year-round, sea breezes and socially distanced dining. The property features 97 rooms and suites, all accessed via outdoor corridors and featuring private patios for morning coffee and sunset cocktails.

The CA-1 Road Trip Package from The Ranch at Laguna Beach makes it easy to hit the road for a SoCal getaway, with a pre-loaded \$25 Chevron gas card to fill the tank, curated <u>Spotify playlist</u> to set vacation vibes, waived resort fee, and a Sendoff Snack Box in "healthy" and "kind of healthy" varieties. The snack boxes feature road trip-ready eats packed in a compostable <u>Recool IGLOO Cooler</u>, the world's first cooler made from biodegradable materials.

Rates for the CA-1 Road Trip Package at The Ranch at Laguna Beach are available from \$329 per night plus tax for a minimum two-night stay. For more information or make a reservation, visit <u>www.theranchlb.com</u> or call (949) 499-2271.

For information about The Ranch at Laguna Beach's cleanliness, sanitization, distancing and safety protocols to combat COVID-19, visit www.ranchlb.com/wellbeing-practices or email travelnews@ranchlb.com.

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THE RANCH AT LAGUNA BEACH - Laguna Beach, California

The Ranch at Laguna Beach is nestled in the majestic Aliso and Wood Canyons in the heart of Orange County. The iconic piece of land, where canyon and sea meet, has been re-envisioned and is now home to Southern California's premier boutique coastal ranch resort. The Ranch at Laguna Beach is a perfect blend of the rich history of this storied canyon and the artistry that is Laguna Beach. Spread over 87 acres, The Ranch LB offers 97 guest rooms and suites reflecting the culture and rich history of this iconic beach community. The resort also features the only golf course in Laguna Beach and a 3,000 square foot indoor/outdoor Sycamore Spa. Guests indulge in seasonally handcrafted, California comfort food and drink at HARVEST restaurant. Additionally, Ben's Pantry, reminiscent of a treasured country bakery and cafe, offers upscale grab-and-go options for beach outings and homemade pastries. In 2018, the property added an official coastal extension with the opening of Lost Pier Café, a California dining venue perched at the edge of the Pacific Ocean on the golden shores of Aliso Beach. The resort also features land and beach pursuits including dolphin safaris, yoga, stargazing, sand volleyball and bocce ball courts, Junior Explorers Kid's Program, and several distinctive corporate, social and event venues. This authentic, refined retreat is the ideal getaway for guests seeking to capture the vibe of this unique beach locale. The Ranch LB is also a member of National Geographic Unique Lodges of the World. www.ranchlb.com

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